# **Privacy Policy**

#### 1. Introduction

- 1.1. We are committed to safeguarding the privacy of our website visitors; in this policy we explain how we will treat your personal information.
- 1.2. By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.

### 2. Collecting personal information

- 2.1. We may collect, store and use the following kinds of personal information:
- (a) information about your computer and about your visits to and use of this website (including [your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation paths])
- (b) information that you provide to us when registering with our website (including [your email address])
- (c) information that you provide to us for the purpose of subscribing to our email notifications and/or newsletters (including [your name and email address])

- (d) information that you provide to us when using the services on our website, or that is generated in the course of the use of those services (including [the timing, frequency and pattern of service use])
- (e) information relating to any purchases you make of our Online Course Creator Platform or any other transactions that you enter into through our website (including [your name, address, telephone number and email address])
- (f) [any other personal information that you choose to send to us].
- 2.2. Before you disclose to us the personal information of another person or organization, you must obtain that person's consent to both the disclosure and the processing of that personal information in accordance with this policy.

## 3. Using personal information

- 3.1. Personal information submitted to us through our website will be used for the purposes specified in this policy or on the relevant pages of the website.
- 3.2. We may use your personal information to:
- (a) administer our website, courses and business
- (b) personalise our website/courses for you
- (c) enable your use of the services available on our website/th
- (d) send you digital products purchased through our website

- (f) send statements, invoices and payment reminders to you, and collect payments from you
- (h) send you email notifications that you have specifically requested
- (i) send you our email newsletter, if you have requested it (you can inform us at any time if you no longer require the newsletter)
- 3.3. If you submit personal information for publication on our website, we will publish and otherwise use that information in accordance with the licence you grant to us.
- 3.4. Your privacy settings can be used to limit the publication of your information on our website, and can be adjusted using privacy controls on the website.
- 3.5. We will not, without your express consent, supply your personal information to any third party for the purpose of their or any other third party's direct marketing.
- 3.6. All our website financial transactions are handled through our payment services provider, [Instamojo, Stripe, RazorPay & Paypal]. You can review the provider's privacy policy at their respective websites. We will share information with our payment services provider only to the extent necessary for the purposes of processing payments you make via our website, refunding such payments and dealing with complaints and queries relating to such payments and refunds.

## 4. Disclosing personal information

- 4.1. We may disclose your personal information to [any of our employees, vendors] insofar as reasonably necessary for the purposes set out in this policy.
- 4.2. We may disclose your personal information:
- (a) to the extent that we are required to do so by law;
- (b) in connection with any ongoing or prospective legal proceedings;
- (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);
- 4.3. Except as provided in this policy, we will not provide your personal information to third parties.

### 5. Retaining personal information

- 5.1. This Section sets out our data retention policies and procedure, which are designed to help ensure that we comply with our legal obligations in relation to the retention and deletion of personal information.
- 5.2. Personal information that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose or those purposes.
- 5.3. Notwithstanding the other provisions of this Section 5, we will retain documents (including electronic documents) containing personal data:

- (a) to the extent that we are required to do so by law;
- (b) if we believe that the documents may be relevant to any ongoing or prospective legal proceedings; and
- (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk).

## 6. Security of personal information

- 6.1. We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.
- 6.2. You acknowledge that the transmission of information over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.
- 6.3. You are responsible for keeping the password you use for accessing our courses confidential; we will not ask you for your password (except when you log in to our website).

#### 7. Amendments

7.1. We may update this policy from time to time by publishing a new version on our website.

- 7.2. You should check this page occasionally to ensure you are happy with any changes to this policy.
- 7.3. We may notify you of changes to this policy [by email or through the private messaging system on our website].

## 8. Third party websites

8.1. We have no control over, and are not responsible for, the privacy policies and practices of third parties.

#### 9. Cookies

- 9.1 Our website uses cookies.
- 9.2. A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.
- 9.3. Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

- 9.4. Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.
- 9.5. We use [only session cookies] OR [only persistent cookies] OR [both session and persistent cookies] on our website.
- 9.6. The names of the cookies that we use on our website, and the purposes for which they are used, are set out below:(a) we use [cookie name] to [recognise a computer when a user visits our website] OR [track users as they navigate the website] OR [enable the use of a shopping cart on the website] OR [improve the website's usability] OR [administer the website] OR [prevent fraud and improve the security of the website] OR [personalise the website for each user] OR [target advertisements which may be of particular interest to specific users] OR [validate authenticated users sessions] OR [facilitate the use of our website search engine]
- 9.7. Most browsers allow you to refuse to accept cookies; for example:(a) in Internet Explorer (version 11) you can block cookies using the cookie handling override settings available by clicking "Tools", "Internet Options", "Privacy" and then "Advanced";(b) in Firefox (version 47) you can block all cookies by clicking "Tools", "Options", "Privacy", selecting "Use custom settings for history" from the drop-down menu, and unticking "Accept cookies from sites"; and(c) in Chrome (version 52), you can block all cookies by accessing the "Customise and control" menu, and clicking "Settings", "Show advanced settings" and "Content settings",

and then selecting "Block sites from setting any data" under the "Cookies" heading.

- 9.8. Blocking all cookies will have a negative impact upon the usability of many websites.
- 9.9. If you block cookies, you will not be able to use all the features on our website.
- 9.10. You can delete cookies already stored on your computer; for example:
- (a) in Internet Explorer (version 11), you must manually delete cookie files (you can find instructions for doing so at http://windows.microsoft.com/en-gb/internet-explorer/delete-manage-cookies#ie=ie-11);
- (b) in Firefox (version 47), you can delete cookies by clicking "Tools", "Options" and "Privacy", then selecting "Use custom settings for history" from the drop-down menu, clicking "Show Cookies", and then clicking "Remove All Cookies"; and
- (c) in Chrome (version 52), you can delete all cookies by accessing the "Customise and control" menu, and clicking "Settings", "Show advanced settings" and "Clear browsing data", and then selecting "Cookies and other site and plug-in data" before clicking "Clear browsing data".
- 9.11. Deleting cookies will have a negative impact on the usability of many websites.

#### 10. Our details

10.1. This website is owned and operated by Iron Man Lifestyle
10.2. We are registered in New Delhi, India and our registered office is at 285,
UPRAHI, Mahipalpur Village, Near Vasant Kunj, 110037
10.3. You can contact us:
(b) using our website contact form
(d) by email, using [the email address published on website